



Early Learning Coalition of Florida's Heartland

The Early Learning Coalition of Florida's Heartland is an agency tasked with the important job of connecting children and families with a range of services to assist with accessing high quality early care, education, and health. The organization operates in four Florida counties- Charlotte, Desoto, Hardee and Highlands in both urban and rural areas.

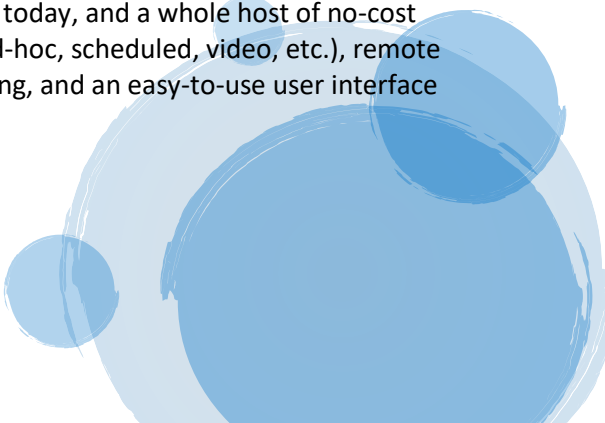
As a not-for-profit organization supported by grants from the State of Florida, the Early Learning Coalition (ELC) is constantly looking for ways to streamline expenses, improve business functions, and make the most of their time and treasure. In 2018, they thought that they had found this in an AT&T cloud telecom solution with Grandstream SIP telephones as it offered the functions and features that they needed, at a reasonable price. However, come late 2020, they were informed that AT&T would no longer be supporting their product and they would need to upgrade- at a significant and unexpected expense.

CSM South worked with the ELC to provide a cloud-based telecom solution from LogMeIn- their flagship GoTo Connect software using their roughly 50 existing Grandstream VoIP telephones which had been purchased from AT&T.

"The ability to reuse our existing Grandstream phones was crucial, and the fact that we saved nearly 60% off our AT&T product was a real plus!"

Anna Brookbank, Associate Director of Contracts & Compliance.

The provided GoTo Connect platform provides all the necessary functions required by businesses today, and a whole host of no-cost add-on's such as Conferencing (ad-hoc, scheduled, video, etc.), remote users, cradle to grave call reporting, and an easy-to-use user interface for all employees.



GoTo Connect Cloud VoIP



50 Users at 2 Locations



Grandstream VoIP Telephones

